

October 1, 2004

John Q. Bird
Albion Financial Group
812 E 2100th South
Salt Lake City, UT 84106-1832

Dear John Q. Bird:

Congratulations on your being named to *Worth's* list of the Nation's 100 Most Exclusive Wealth Advisors for 2004!

Your selection was the result of a rigorous screening process that weighed experience, initiative and innovation with the most fundamental measure of a financial advisor's merit: client satisfaction.

We received an unprecedented number of applications from many of the nation's foremost financial advisors this year. Your elevation above this estimable group reflects outstanding work and experience of which you should be proud.

Worth's editorial staff wishes you continued success in this field.

Best regards,



Dwight Cass
Editor-in-Chief

CURTCO PUBLISHING

CORPORATE OFFICES 29160 HEATHERCLIFF ROAD, SUITE 200, MALIBU, CALIFORNIA 90265 • 310.589.7700 TEL 310.589.7701 FAX
NEW YORK OFFICES 575 LEXINGTON AVENUE, NEW YORK, NY 10022 • 212.230.0200 TEL 212.230.0201 FAX
ACTON OFFICES ONE ACTON PLACE, ACTON, MASSACHUSETTS 01720 • 978.264.7500 TEL 978.264.7501 FAX